



ASABE Foundation

# KEYS

# Campaign

for Student Development  
and Humanitarian Outreach



*Unlocking Opportunities  
for  
Future Generations*

## Make a difference

That's what you do. By choosing a profession dedicated to improving the human condition, you are making a difference with your life's work.

The need for people like you, for a robust and well-trained agricultural and biological engineering workforce, has not diminished, and many argue the need is greater than ever.

But meeting that need requires innovative, high-impact initiatives that support talent development and humanitarian outreach, initiatives that build and carry the expertise of the profession throughout the world.

That's why the ASABE Foundation is proud to announce the **KEYS** Campaign for Student Development and Humanitarian Outreach.

**KEYS** funds will be made available to Society projects that champion the following:

- K** -12 Education
- E** ncouraging Humanitarian Missions
- Y** outh Career Development
- S** tudent Chapter Support

Projects supported by **KEYS** funds will educate youth about careers in agricultural and biological engineering and technology. They will motivate and build leadership among students and encourage innovation. And they will help ensure that the expertise of the profession reaches those most in need of its benefits.

## Strengthen, Advance, and Honor the Profession

The **KEYS** Campaign is your opportunity to ensure that agricultural and biological engineers will continue to make a difference for years to come.

Unlock opportunities for future generations with your generous support. To contribute to the **KEYS** Campaign, send your contribution to:

ASABE Foundation **KEYS** Campaign  
2950 Niles Road  
St Joseph, Michigan 49085-9659 USA

*Or contact*

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